

Manlio Massimetti

Web Designer - UX/UI Designer

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First and last name:
 Manlio Massimetti

Date and place of birth:
 October 17th, 1978, Rieti, Italy IT

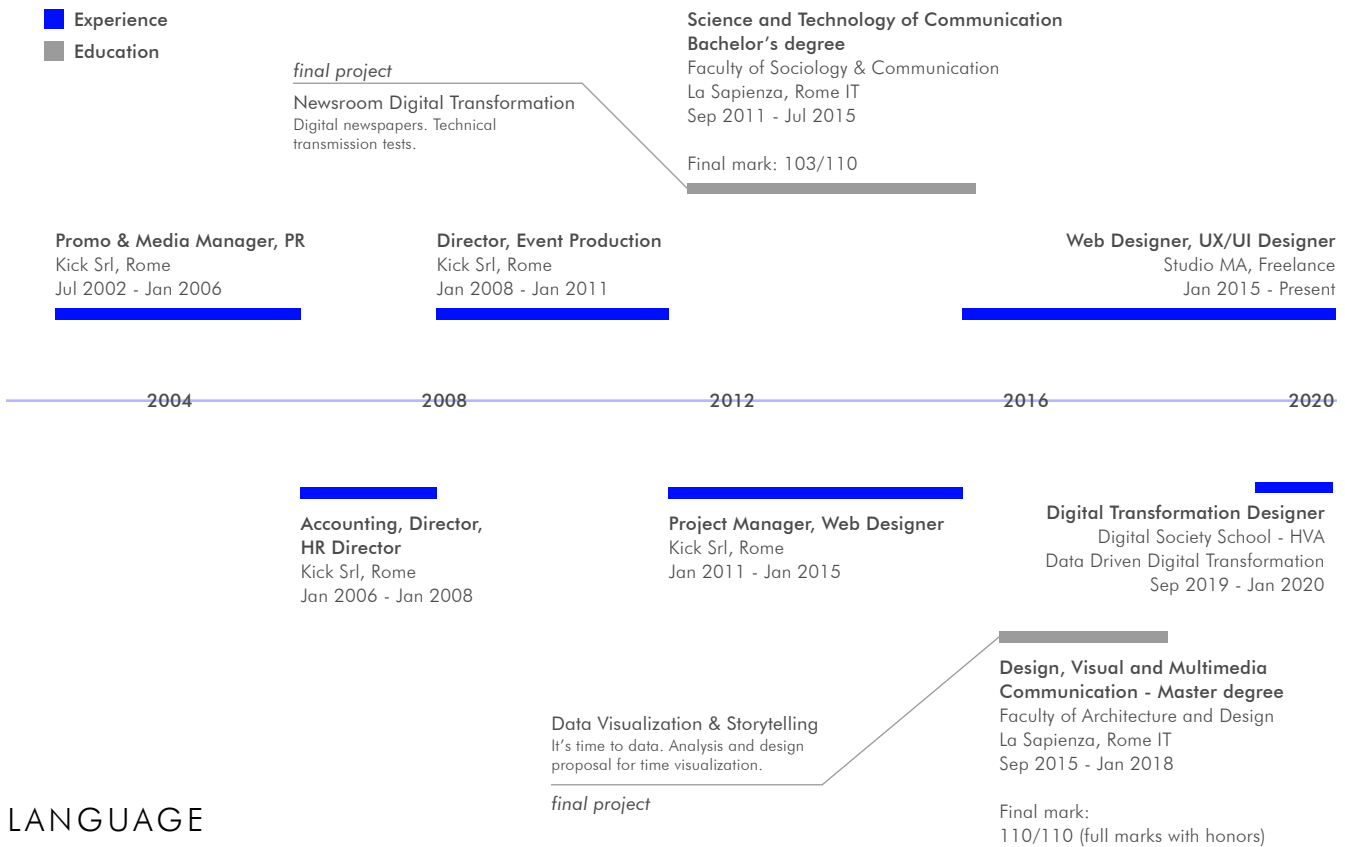
Address:
 Cornelis Schuytstraat, 16 1 - 1071JH - Amsterdam, NL

Experienced web designer focused on User Experience, I love to transform ideas into designs. I create mockups, user interfaces, and prototypes with the most common digital tools. I like to create pixel perfection designs and I'm mad for micro-interactions. My knowledge of coding helps me to design better digital experiences and helps me to talk with developers in a proper way. I'm comfortable managing data, as a designer and as a researcher, using tools like Google Analytics and similar, to extract insights and test products (A/B Testing).

During my last work experience in DSS, I led a multidisciplinary team in a Scrum environment, and I like to share ideas and experiences with the team for a common growth, working with common collaborative tools (Trello, Miro, and more).

I have been working freelance for five years with different clients and markets, also my past experience in an advertising agency has allowed me to have knowledge of the development and production of communication projects, from marketing to design to coding, from conception to delivery.

MANLIO MASSIMETTI - CV



LANGUAGE

Italian: Native - English: C1

SKILLS

Software & Coding

Sketch	05 years
XD, Figma	01 year
Illustrator	10 years
Photoshop	10 years
Office	15 years
Html	Pro
Css	Pro
Javascript	Mid Level
Php	Mid Level
Mysql	Mid Level

Knowledge

Web Design
UX / UI
Information Architecture
Front End Development
Project Management
Digital Strategy
Web Optimization & SEO
Copywriting

50+ websites made since 2010

AWARDS & PUBLICATIONS

2018 - Kantar Information is Beautiful Awards
 BRONZE in "Arts, Entertainment & Culture" category
 Quartetto Sincronie performing Beethoven op. 74 num. 10
<https://www.informationisbeautifulawards.com/showcase/2809-quartetto-sincronie-performing-beethoven-op-74-num-10>

2016 - International Conference on Interactive Digital Storytelling
 Art-bots: Toward Chat-based Conversational Experiences in Museums
 Interactive Storytelling / Springer International Publishing
https://link.springer.com/chapter/10.1007/978-3-319-48279-8_43